

Organization	Event	Month	Attendees	Room Nts	Est. Direct Visitor Spend	City TLT+TPT
US Youth Soccer						
(Attendees = # of teams X 40 per team)	Far West Region Championships	June	6,900	13,800	\$6,106,500.00	\$88,492.50
*5 day average stay	National Championship Series	July	3,200	6,400	\$2,832,000.00	\$41,040.00
	Far West Region ODP	Jan.	2,200	4,400	\$1,947,000.00	\$28,215.00
	Region IV Presidents Cup	June	4,000	8,000	\$3,540,000.00	\$51,300.00
	Presidents Cup Nationals	July	1,300	2,600	\$1,150,500.00	\$16,672.50
	National ODP Championships	March	800	1,600	\$708,000.00	\$10,260.00
USA Field Hockey						
(Attendees = # of teams x 30)	National Field Hockey Festival	Nov.	5,400	8,100	\$2,867,400.00	\$51,941.25
	National Club Championships	July	1440	2,160	\$764,640.00	\$13,851.00
USA Rugby						
(Attendees = # of teams x 25)	Women's College Nationals (DI & DII)	May	800	1,200	\$424,800.00	\$7,695.00
	Men's College Nationals (DI & DII)	May	800	1,200	\$424,800.00	\$7,695.00
	Women's Premiere Championships	Nov.	400	600	\$212,400.00	\$3,847.50
	Women's Club Championships	Nov.	800	1,200	\$424,800.00	\$7,695.00
	Men's Club Championships (DI-DIII)	June	1,200	1,800	\$637,200.00	\$11,542.50
	Men's/Women's Sevens Championships	Aug.	720	1,080	\$382,320.00	\$6,925.50
	Men's/Women's All Stars	Aug.	320	480	\$169,920.00	\$3,078.00
USA Ultimate (ultimate frisbee)						
(Attendees = # of teams x 20)	US Open	July	600	900	\$318,600.00	\$5,771.25
	Collegiate Nationals	May	400	600	\$212,400.00	\$3,847.50
	Club Nationals	Oct.	320	480	\$169,920.00	\$3,078.00
	Ultimate Masters Nationals	July	960	1,440	\$509,760.00	\$9,234.00
	US Youth Nationals	Aug.	480	720	\$254,880.00	\$4,617.00
US Lacrosse						
(Attendees = # of teams x 30)	U15 National Championships (Boys&Girls)	July	1,440	2,160	\$764,640.00	\$13,851.00
	Women's National Championships	May	1,800	2,700	\$955,800.00	\$17,313.75
	West Nationals	June	360	540	\$191,160.00	\$3,462.75
	WCLA Championships	May	720	1,080	\$382,320.00	\$6,925.50
NCAA						
*Reach 11 nor SSC can host these	Soccer National Champs Regionals M		320	480	\$169,920.00	\$3,078.00
because they cannot charge for	Soccer National Champs Regionals W		320	480	\$169,920.00	\$3,078.00
parking and entry tickets.	Soccer Nat'l Champs. (DII)		320	480	\$169,920.00	\$3,078.00
	- 5,000+ fans (including local)		3000	4,500	\$1,593,000.00	\$28,856.25
	DII/DIII Lacrosse Nationals		450	675	\$238,950.00	\$4,328.44
NJCAA (MCC host school)						
	Lacrosse Nat' Championships		240	360	\$127,440.00	\$2,308.50
	Soccer Nat'l Championships (M &W)	Nov.	480	720	\$254,880.00	\$4,617.00

NAIA (Ben U Mesa host school)						
	Soccer National Championships	Nov/Dec	1280	1,920	\$679,680.00	\$12,312.00
(must have seating for 2,500+, paid gate and parking)	(32 teams, 10,000+ fans expected)					
	Lacrosse National Champs.		480	720	\$254,880.00	\$4,617.00
	Conference Championships in Soccer		240	360	\$127,440.00	\$2,308.50
	Conference Championships in Lacrosse		240	360	\$127,440.00	\$2,308.50
Miscellaneous						
US Club Soccer	West Regionals	June	2,700	4,050	\$1,433,700.00	\$25,970.63
	Nationals	July	4,800	7,200	\$2,548,800.00	\$46,170.00
Elite Tournaments	NSCAA College Showcase	Aug.	1080	1,620	\$573,480.00	\$10,388.25
	New event development, West Coast		200	300	\$106,200.00	\$1,923.75
NDP Lacrosse	West Coast event, NEW		600	900	\$318,600.00	\$5,771.25
Int. Quidditch Association	Western Cup	Oct.	480	720	\$254,880.00	\$4,617.00
Major League Soccer	Winter/Spring Training (4-6 teams annually)	Oct-Feb	200	300	\$106,200.00	\$1,923.75
	International Pro teams (Mexico/Central Am)		250	375	\$132,750.00	\$2,404.69
Adrenaline Lacrosse		Summer	350	525	\$185,850.00	\$3,366.56
AZ Police/Fire Games	Mainly local but great event	April	300	450	\$159,300.00	\$2,885.63
Lacrosse Winter Training	target East Coast/cold weather states (Disney)	Dec-Feb	300	450	\$159,300.00	\$2,885.63
KickIt 3v3 Nationals/Worlds			1000	1,500	\$531,000.00	\$9,618.75
NIRSA Nationals	Soccer		600	900	\$318,600.00	\$5,771.25
	Ultimate		300	450	\$159,300.00	\$2,885.63
	Lacrosse		150	225	\$79,650.00	\$1,442.81
NXT Sports	Western Nationals (Lacrosse)		300	450	\$159,300.00	\$2,885.63
Beep Baseball	World Series	Aug	800	1,200	\$424,800.00	\$7,695.00
USA Football	Regional Development Camps	Feb/Marc	120	180	\$63,720.00	\$1,154.25
Locally hosted Soccer Club/Leagues	Sereno, Mesa, CCV, Gilbert Arsenal, etc.		3000	4,500	\$1,593,000.00	\$28,856.25
SC del Sol	Annual Presidents' Day Tournament	Feb	4500	6,750	\$2,389,500.00	\$43,284.38
Canine, dog agility competitions	used Scottsdale Polo Grounds for Natls		700	1,050	\$371,700.00	\$6,733.13
			TOTAL:	110,390	\$42,334,860.00	\$707,875.88

Room Nts

DVS

TLT/TPT

***Conservative Estimates:**

Room Nights = (Attendees/2 per room) x 3 avg nights

Visitor Spending = Attendees x 3 nights x \$177/day

**Most events are 2-3 Year bookings so multiply these #s by 2 or 3

***City TLT/TPT = room nights x ADR of \$95.00 x 6.75% tax

City of Mesa's Transient Lodging Tax + Transaction Privilege Tax = 6.75%